



CLINICAL SAFETY & EFFECTIVENESS COHORT # 19

Reducing New OB Visit Cycle Time to Increase New OB Appointment Availability



The Team

- Division

- *Elizabeth Castillo, Practice Manager OB-GYN*
- *Kristina Keller, Practice Manager Otolaryngology*
- *Amy Hernandez, Front Desk*
- *Valerie Gonzalez, Scheduler*
- *Monica Garza, Insurance Verification*
- *Maricela Casarez-Lead MA*
- *Abbie Aburizik-Facilitator*

- Sponsor Department:

- *Rochelle David, M.D., Medical Director*
- *Jeanette Jimenez Hernandez- Director of Practice Operations*

Team Picture



AIM Statement

The aim of this project is to decrease the cycle time for new OB visits by 15% by December 31, 2016.

The process begins when a patient arrives at the front desk and ends when a patient checks out at the front desk. This is important to improve because it not only affects physicians and our staff, it causes delays for our patients.



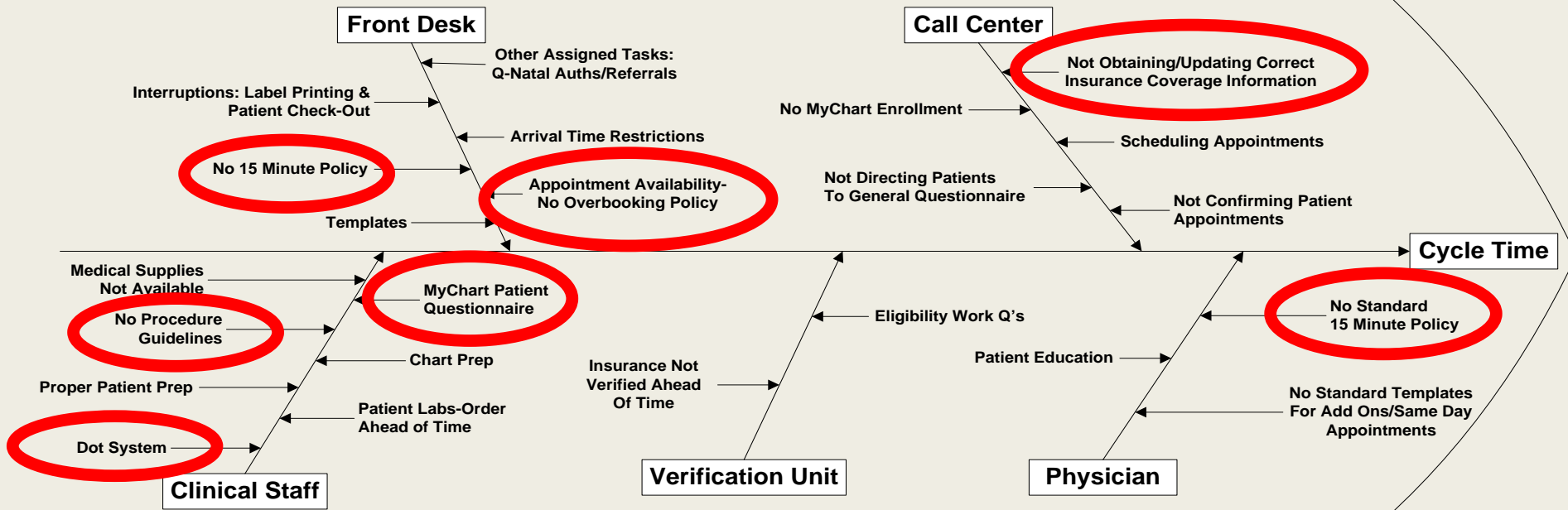
Project Milestones

- Team Created September 2016
- AIM statement Created September 2016
- Weekly Team Meetings September 2016-December 2016
- Background Data, Brainstorm Sessions,
Workflow and Fishbone Analyses September- October 2016
- Interventions Implemented October 2016- December 2016
- Data Analysis November 2016 – December 2016
- CS&E Presentation January 13, 2017

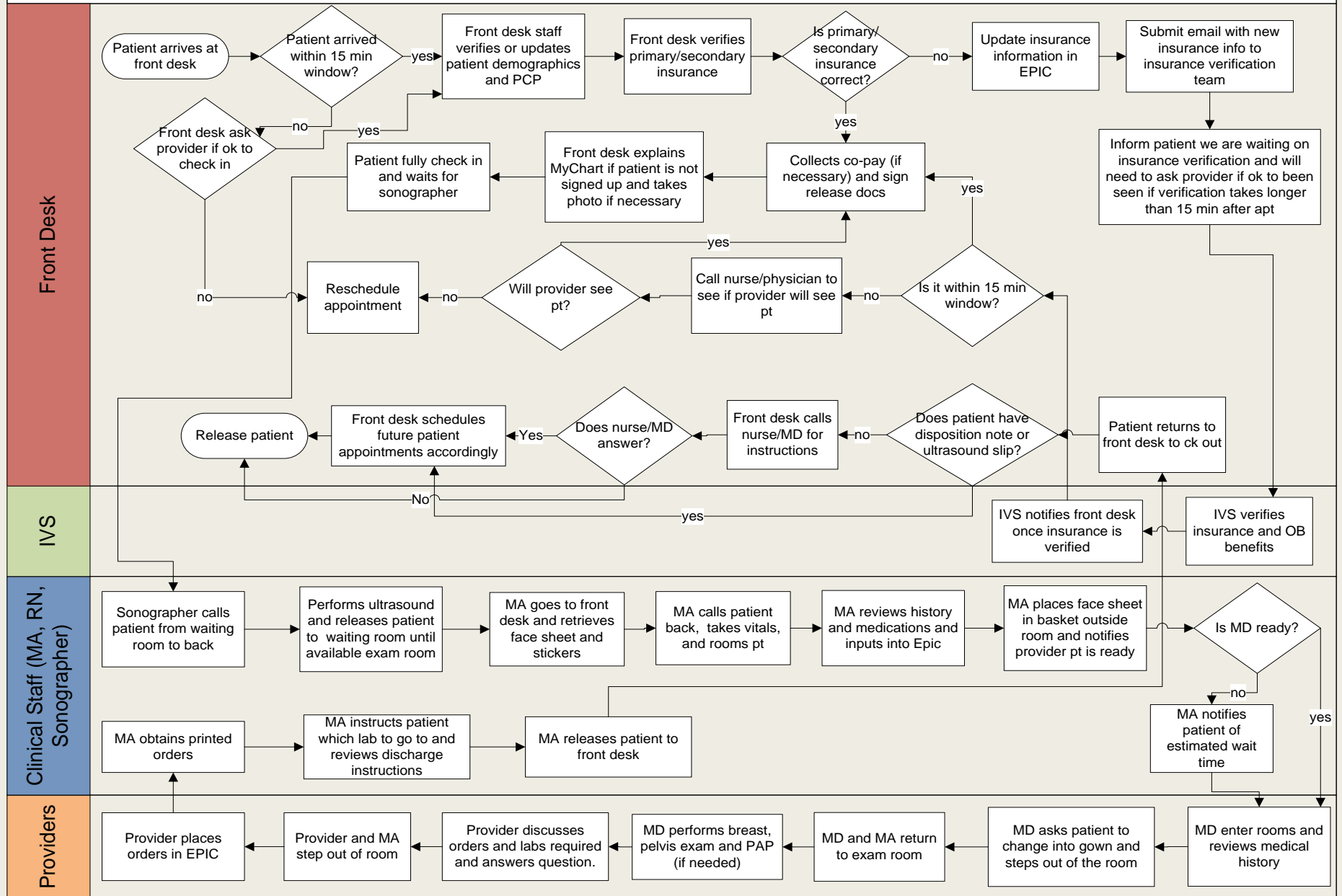
Background

- Long appointment cycle times decrease patient satisfaction.
- New OB appointment availability is 2 months out.
- This problem is important to address because we need to provide better, more efficient access to medical services for our patients.

New OB Appointment Cycle Time Fishbone



Process Map for New OB Visits



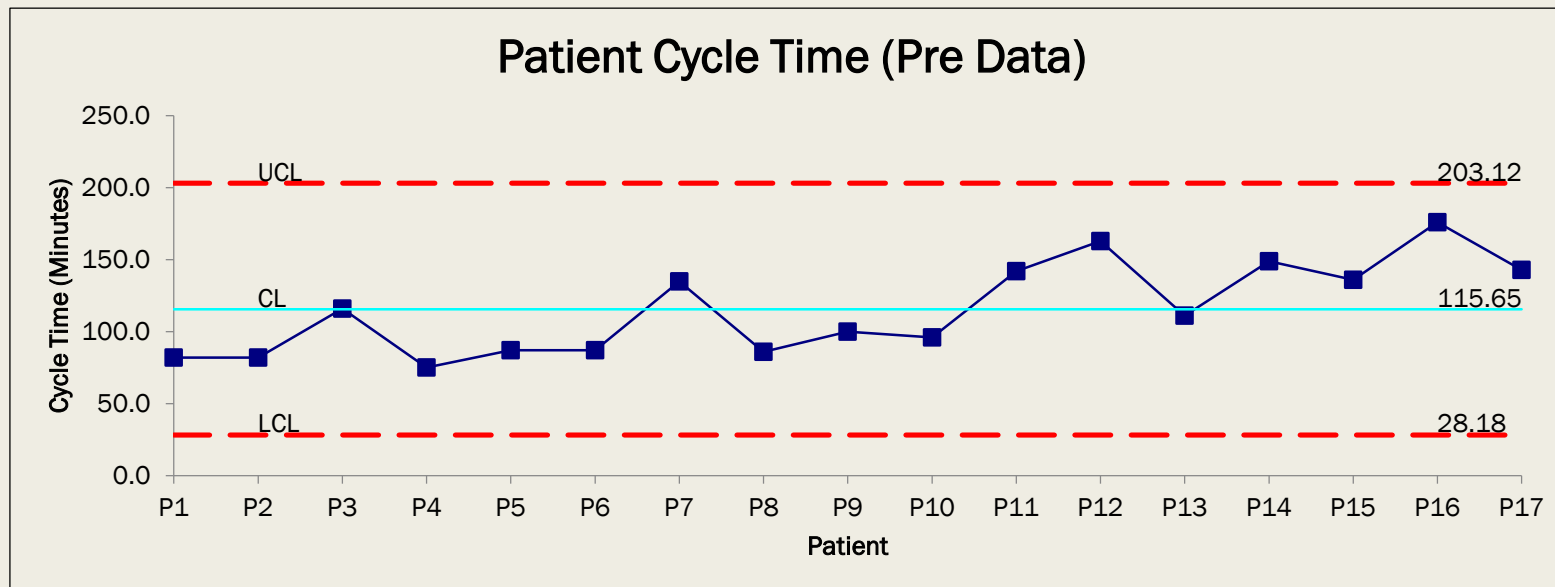
Pre-intervention Data: Fishbone and Process Map Analysis



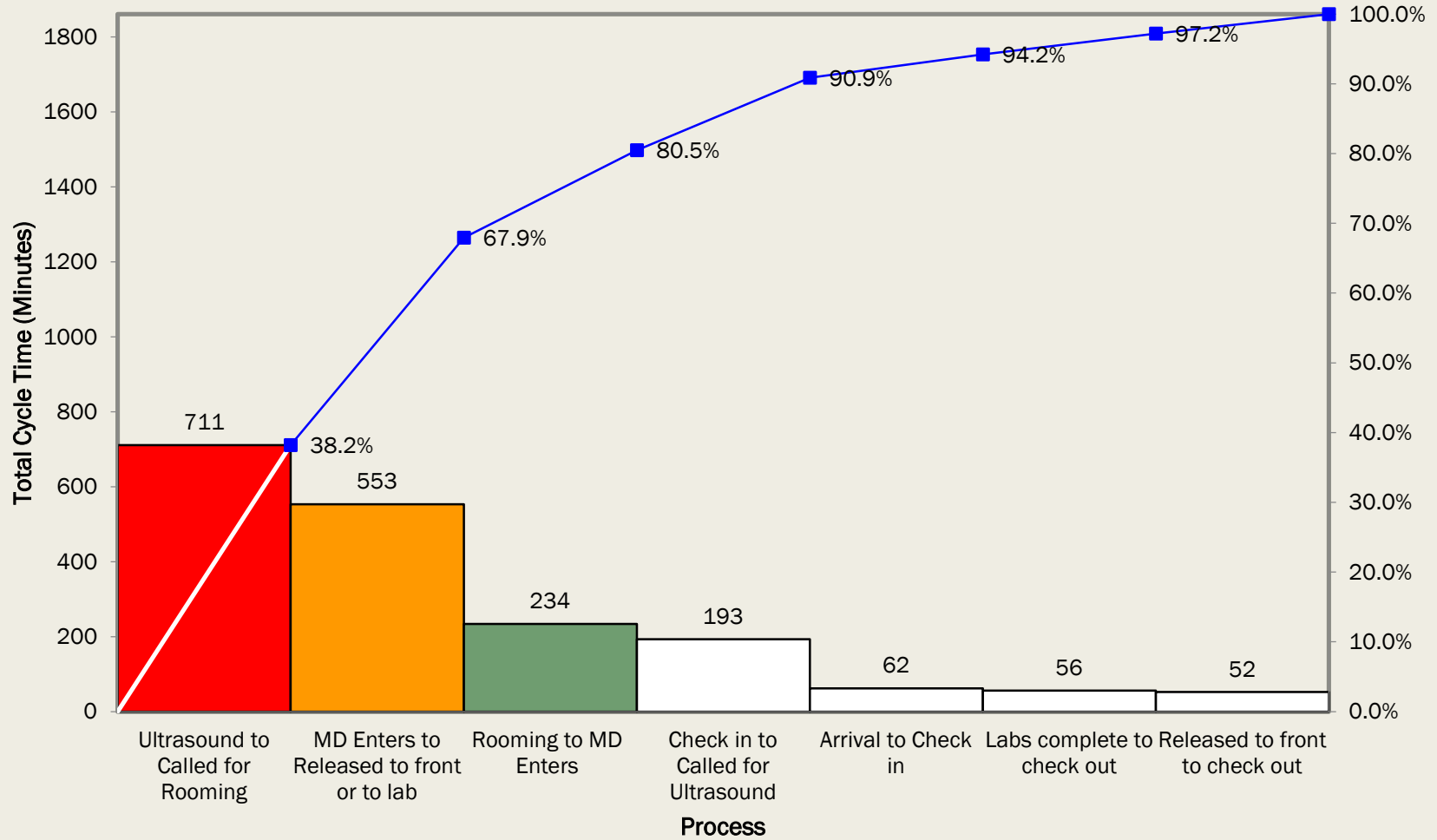
- No 15 Minute Late Policy
- No Communication from Sonographer to Medical Assistant
- Medical History Taken When Patient Has Been Brought Back to Room
- Incomplete Exam Room Set-Up by Medical Assistant
- Medical Supplies Not Available in Exam Room
- Insurance Not Verified Ahead of Time
- Front Desk Has Several Interruptions
- Front Desk Has Other Assigned Tasks
- Call Center Not Collecting Correct Insurance Coverage Information

Pre-intervention Data: Appointment Data Capture

- Patient Scheduled for 30 Min Ultrasound Appointment and 30 Min Physician Consult
- Median Appointment Cycle Time: 111 min
- Average Appointment Cycle Time: 115 min
- Appointment Data Collection Methods Included:
 - *Epic Time Stamps*
 - *Observation*
 - *Staff Documentation of Times*



Pareto Chart of Patient Cycle Time

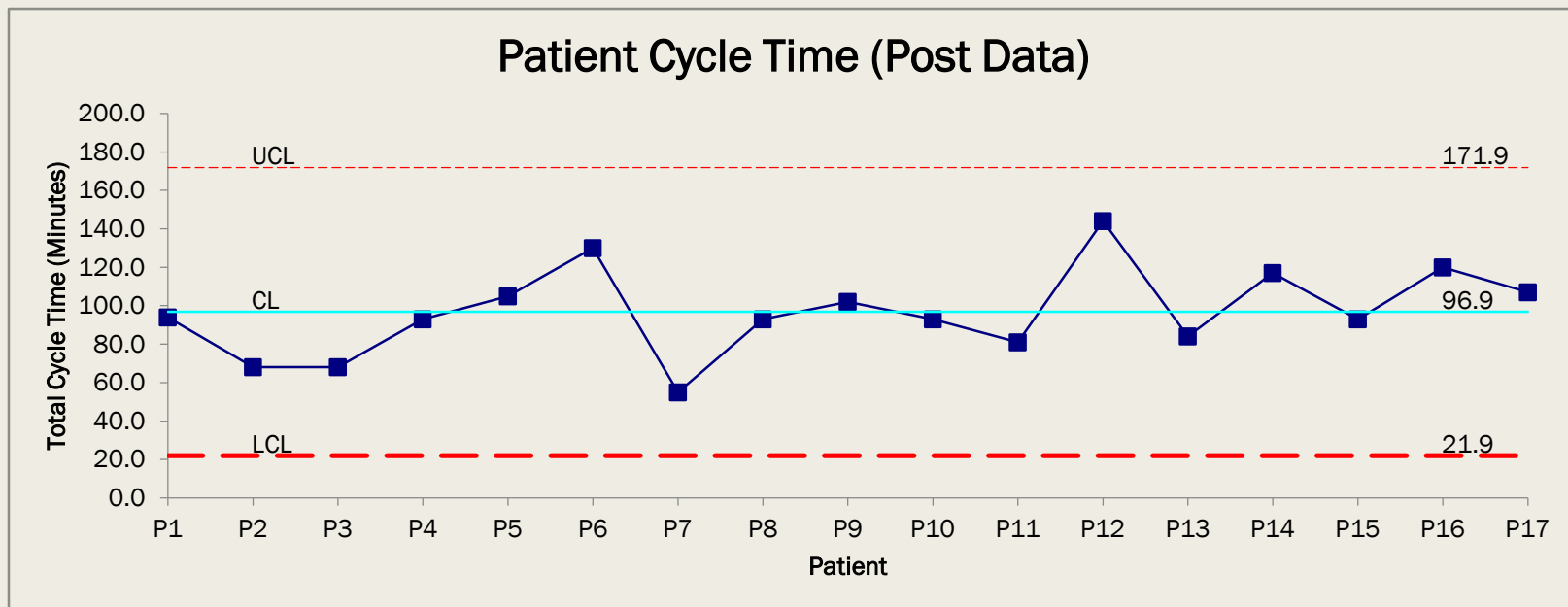


DO: Implementing the Change

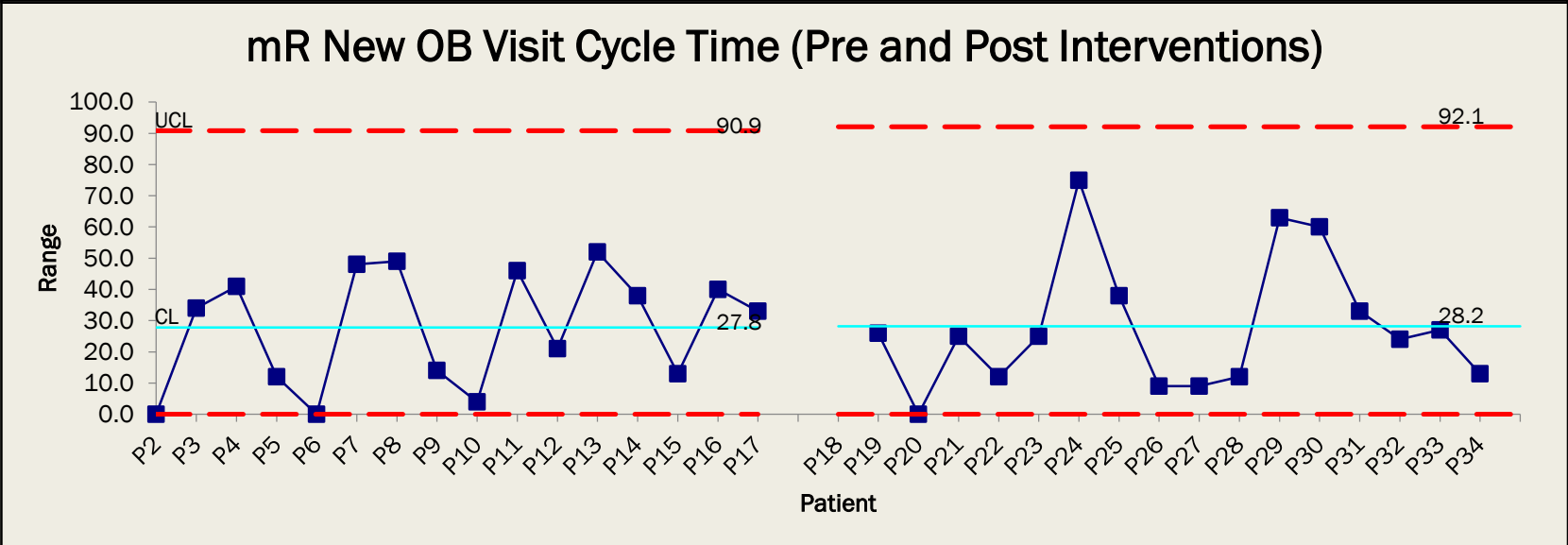
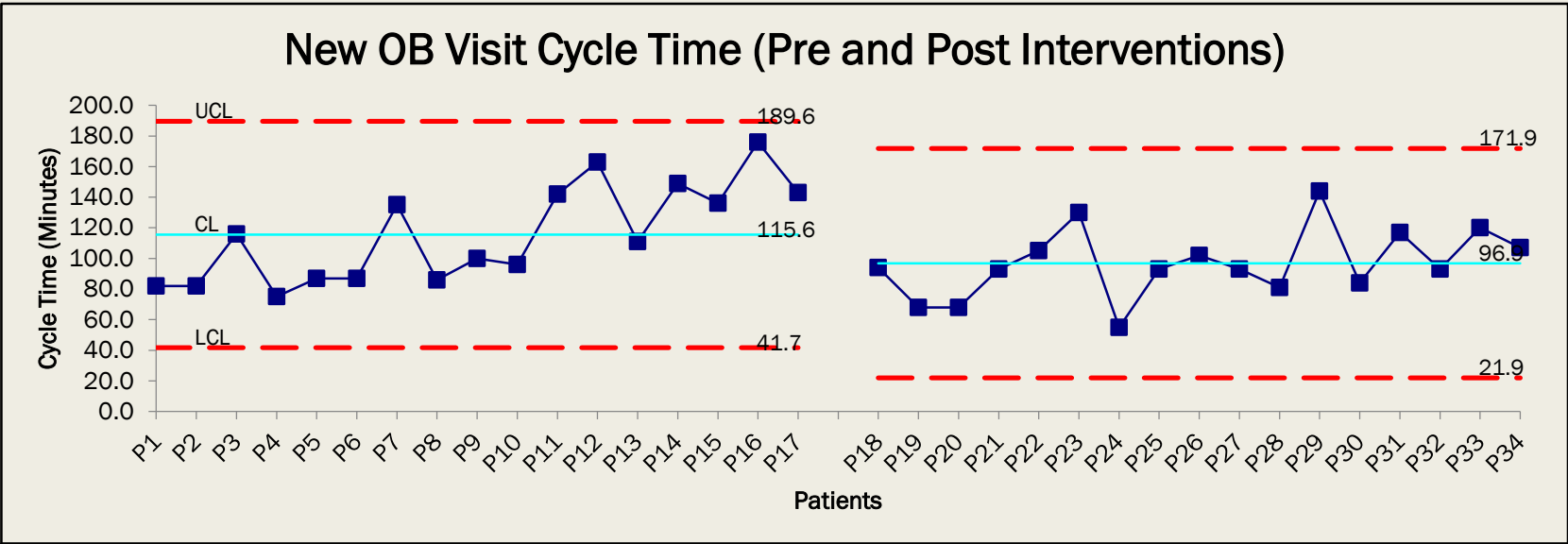
- 15 Minute Late Arrival Policy: 10/24/2016
- Epic Dot System to Notify MA's that Ultrasound is Complete: 10/24/2016
- Ensure Insurance Verification is Complete 3 Days in Advance: 10/24/2016
- Call Center to Register Patients on MyChart: 10/24/2016
- Assign Front Desk Authorization Requests to Benefit Coordinator: 11/1/2016
- Train Clinical Staff to Set-Up Exam Rooms The Same and Before Patient is Called Back: 10/26/2016
- Ensure Clinical Staff Has Medical Supplies Readily Available in Exam Rooms: 10/26/2016
- Send Medical History Questionnaire to Patients via MyChart- trialed with IVF patients; 2-3 min savings

CHECK: Results/Impact

- Reduced Median and Average Patient Cycle Time by 16.2%
- Average Appointment Cycle Time: 96.9 min
- Median Appointment Cycle Time: 93 min
 - ❑ *Ultrasound to Called for Rooming decreased 15.5 min*
 - ❑ *Rooming to MD Enters Room decreased 1.5 min*
 - ❑ *MD Enters Room to Released for Check-Out/Labs decreased by 1 min*



CHECK: Results/Impact



ACT: Sustaining the Results

- Implement MyChart OB Questionnaire to all New Patients by February 2017
- Develop Patient Education
- Continue to Stream Line Workflows as Necessary
- Employee and Physician Engagement

Return on Investment

- With Decreased Patient Appointment Cycle Time We Can:
 - Increase New OB Visits Per Session (72 Sessions Per Month) Thus Increasing Department Reimbursement
 - 2-4 Visits Per Session
 - 144-288 New OB Appointments Per Month
 - OB Global Reimbursement Per Patient: Around \$2000
 - $\$2,000 \times 144-288 = \underline{\$288,000-\$576,000}$ a Month

- Overtime Reduction:
 - *Decreased from October 2016: \$3,611.79 to November: \$1,195.86 (66.89%)*

- Increased Patient Satisfaction-Patient Satisfaction Scores
 - *Patient Experience Practice Champion Award*
 - *September 2016: 93.84%*
 - *October 2016: 92.54%*
 - *November 2016: 94.55%*
 - *December 2016: 94.94%*

Conclusion

- Minimized Appointment Cycle Time That Has Enabled Us To:
 - *Increase Access and Patient Volumes*
 - *Increase Patient Satisfaction*
 - *Reduced Overtime Expenses*
 - *Streamline Workflows for Better Efficiency*
 - *Appropriately Assign Each Staff Member's Respective Responsibilities*
 - *Increased Patient Use of MyChart*

What's Next

- Increase Same Day Appointment Availability:
 - *1 Appointment Per Session (Half Day) Per Physician (72 Sessions Per Week)*
 - *72 Same Day Appointments a Month*
- MyChart NEW OB Questionnaire Live Implementation- February 2017
 - *Anticipate an average time reduction of 2 min*
- Sustain Workflow & Responsibilities
- Continue Quality Improvement Efforts

Thank you!

